

## Minutes

### Association of Teachers of Maternal and Child Health (ATMCH) Business Meeting Fall 2004

**Meeting Date:** Sunday November 7, 2004

**Time:** 2:00 pm – 5:00 pm

**Location:** Marriott Metro Center  
Room: Salon C  
775 12th Street, NW  
Washington, DC

**Chair:** Eugene Declercq

**Staff:** Kalpana Ramiah

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- I. Welcome and Approval of Agenda (Eugene Declercq)
  - A. No new items; will wait for end of other APHA session to end for approval from full membership
  - B. Approved
- II. Approval of Minutes (Ellen Daley)
  - A. Approved with correction (addition of E. Gulitz in attendance at Spring 2004 meeting)
- III. Introduction of New Executive Committee Members (Eugene Declercq)
  - A. Leslie Davidson, will co-Chair Research with Edie Kieffer
  - B. Diana Abatemarco & Alice Richman will co-Chair Membership Committee
- IV. Treasurer's Report (Anita Farel)
  - A. Budget is in very good shape;
    1. An extra \$10,000 was added to the budget from MCHB
      - \$5,000 will go to the secretariat, and \$5,00 will be applied to the Case Study project
      - Special thanks to Charles Mahan for his advocacy of the budget increase in his meeting with Peter Van Dyke at MCHB
    2. Budget is also more stable because of increase in number of members from 109 to 117, and the increase in the dues from \$50 to \$75
- V. Committee Reports
  - A. Nominations (Arden Handler/Eugene Declercq)
    1. Committee will be taking nominations for Treasurer and for (2) At-Large Members
  - B. Education (Elizabeth Gulitz/Michele Issel)

1. Case Studies activity will become a separate sub-committee of the Education Committee
2. Need suggestions for future educational activities for ATMCH  
Suggestions given:
  - Moving research into practice, policy and advocacy
  - undergraduate MCH educational needs (there is a new emphasis on undergraduate courses in the schools of public health)
  - Other suggestions can be made electronically
3. Abstract process for APHA starts quickly (Next year's APHA theme? Research into policy?)
  - Suggestion: make the ATMCH theme *Environmental Health and MCH*

#### C. Research (Edith Kieffer/ Leslie Davidson)

1. This year at the AMCHP Feb. 19-23, 2005 session: Pregnancy Outcomes, 2 sessions have been accepted, we need a title and moderator
  - Karen Peterson will present as 2<sup>nd</sup> session person, theme is 1<sup>st</sup> year postpartum
  - 90-minute workshop, will cost \$380 to register
  - Suggestion of Region V conference in Illinois, which has turned into a national conference, possibly in 2006, every other year
2. Discussion about relationship with AMCHP
  - ATMCH must maintain a relationship with AMCHP, as these are the practitioners of MCH
  - cost of AMCHP are high because they use that money to fund lobbying efforts
3. Discussion about efforts of Research Committee
  - What does ATMCH membership want this committee to be working on?
  - Within group of ATMCH teachers, what is the *role* of research? Would junior faculty want help from this committee in somehow advancing their careers?
  - Suggestion: survey the membership (especially the newer members) to see what their needs are: what do they need? Research? Continuing Ed?
  - Suggestion: ask AMCHP Executive Committee as well (what are their needs re: research?)
  - What about content of today's APHA presentation? Make a monograph? Distribute content somehow?

#### D. Membership (Diane Abatemarco/Alice Richman)

1. We had 109 members last year, we have 117 now; 68% of dues paid
2. Suggestions for increasing membership:
  - Each member should set a goal of getting a new member to join

- Maybe add subscription to the MCH journal as part of the membership dues
- Increase in budget will allow us to revise brochures for new membership
- Put ATMCH materials out on student listservs
- Need a point person at each of the ASPH schools and universities – and if that school has an MCH program, student point person gets free membership if that person gets the word out
- Add a regular feature in the newsletter: talk about the breadth of the membership, i.e. MCH and social work, etc.
- New PhDs and post-docs are another source of new members
  - Motion to extend student membership fees to post-docs: passed

#### E. Activities at this year's APHA

##### 1. Continuing Education Session (Eugene Declercq)

- Today's session covers remaining competencies: Management, Ethics, Research (science-based)
- Suggestion: We take a year off to develop a new topic, and then present every other year (shouldn't be too difficult to get another spot on the schedule)
  - Motion seconded: passed

##### 2. APHA Session on the Future MCH Research Agenda (Jose Gorrin-Peralta)

- Great session this year – one of the best we've had in a long time
- Need to think about a topic for future sessions/ abstract submissions
  - "How to cope with MCH during hard times"
  - Research Evidence into Policy/Advocacy

#### VI. Plans for coming year

##### A. Mentoring Project and Student Research Symposium (Jose Gorrin-Peralta)

1. University of Arkansas was chosen as this year's recipient of the Mentoring Project
2. We need mentors from different schools who can meet different needs
  - Requires three days
  - Get paid
  - If interested, send CV to Kalpana
  - Next request for schools will go out in January

##### B. Session for the Spring, 2005 ATMCH Business Meeting (Jose Gorrin-Peralta)

1. Last two sessions involved Strategic Planning and teaching specific MCH courses such as Adolescent Health, Women's Health, etc.
2. Need new topic for spring session; suggestions included:
  - ASPH core competencies being developed for MCH

- A session on the process of translating research into practice (i.e. qualitative research)
  - Contents of a pre-MCH core course or an on-line prerequisite to the MCH core course (can use information from this session to re-apply for the grant next year)
  - Policy/Advocacy Issues
  - Doctoral Education in MCH (levels of competencies between masters' and doctoral levels)
3. Student Research Symposium (Anita Farel)
- UNC hosting this year's session
  - Jan. 14<sup>th</sup> deadline for submitting abstracts
  - Suggestion: other ½ of encouraging students to participate is encouraging chairs to fund these students to come to both ATMCH and AMCHP (great opportunity)

C. APHA session Fall 2005 (Marti Coulter)

1. Session topics suggested include:

- Research Evidence into Policy/Advocacy
- MCH and Environmental Issues
- MCH "Hot Topics"
- Undergraduate issues: minimum competencies for students coming into MCH programs

VII. Developing and Using Case Studies in Maternal and Child Health Education

A. Developing and using case studies (Marti Coulter/ Elizabeth Gulitz)

1. Plan: Need to start collecting Case Studies

- What would be useful to ATMCH members as teachers
- How to develop this material into core courses (i.e. IOM: 8 Activities)
- Develop videos for use by MCH teachers
- Who is interested in working on this activity?
  - Eugene Declercq, Elizabeth Gulitz, Marti Coulter

B. Planning for an ATMCH MCH Case Study Project (Eugene Declercq)

1. See notes above

VIII. New Business

A. End of Gene's term as President

1. Thanks for his leadership (received a tie as a small token of esteem)

B. MCH Journal

1. Editorial board met last night; may make it part of ATMCH membership
2. Get students to go get articles (every 'hit' they make by looking for an article makes money for the journal)

C. Positions opening that will be put on ATMCH listserv: Greg Alexander (UAB) will be moving; position opening at UIC

- IX. Adjourn (session on Case Studies will follow adjournment and short break)
- X. Using Case Studies as a Teaching Mechanism
- Handouts: Analysis of a draft case; Teaching Plan
  - MCHB likes using this format in content classes, core classes
  - Best Cases: no clear answer; need to struggle with issues
  - Works well in Ethics classes, Cultural diversity classes, Policy classes, Research classes, Interdisciplinary MCH classes
  - Video: The Choice for Kaila
  - ATMCH: Survey members about Case Studies
    - What have you done with case studies?
    - Improving teaching skills (possible funding from ATMCH/foundation)
    - How would you systematically develop content, and bank it someplace for ATMCH membership use